

Appendix F. Why Chile?

Why to land in Chile and expand from here to the rest of the region...

F. Why Chile?

Even though Chile has not the market size of other countries in the region, there are a number of factors, that makes it the most suitable place to “prototype” your business expansion strategy in Latin America.

Some of them are:

- Social, financial and political stability
- Corruption “free”...
- Average per capita income
- Multi industry and market maturity
- International recognition, trading agreements and connectivity.
- Public and private infrastructure
- “Pro” market business framework and regulations
- Internet access and “on line business” penetration
- Access to technical and professional working force
- Competitive labor costs
- English language penetration
- Expat community integration. Foreign friendly...
- And others

<http://www.prochile.gob.cl/>

<http://www.gob.cl/>

<http://www.investchile.gob.cl/es>

<https://www.direcon.gob.cl/>

2

We are a highly **experienced** business builders with a **well established network**





www.aceleralatam.cl